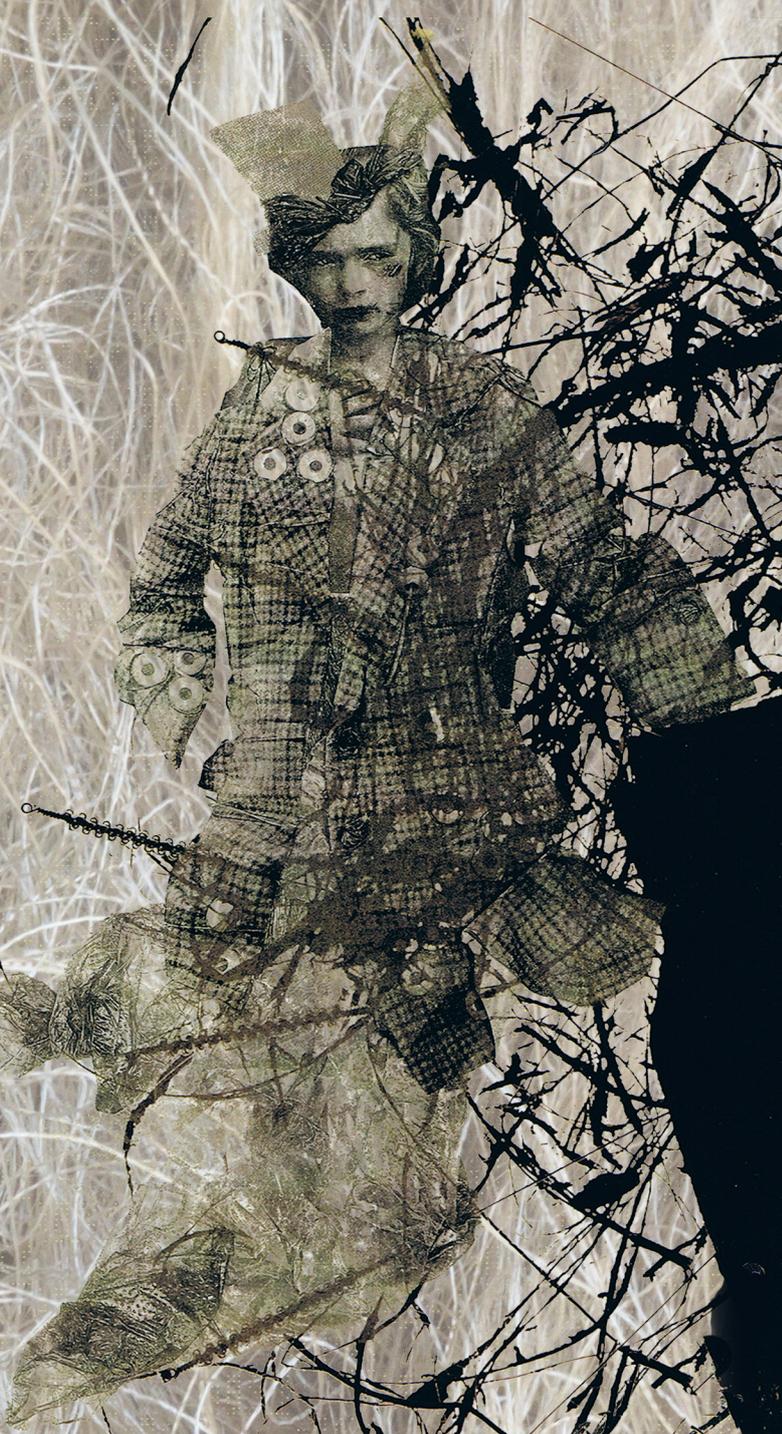


SEIKO TAKI

PARIS



CONNECT

contact@seikotaki.com

www.seikotaki.com



BIOGRAPHY & PHILOSOPHY

Seiko Taki, born in Japan, spent several years of her childhood in a hospital due to a fragile health. Since then, she's had a philosophy of heart, peace and love.

«I sincerely hope that the world will become peaceful for the children around the world, to have a brighter future.»

Eventually, she could go to school again and studied psychology and nursing. After graduating, she spent 12 years working as a high school teacher, until 1999, when she decided to go into the fashion industry.

*«My creation comes from the Heart.
Cherish your own heart.
Heart is for yourself.
Heart is the door of happiness.
Heart brightens up the world.
Heart is Love.»*

After studying and graduating at ESMOD Tokyo and AICP, Seiko decided to make a name for herself and participate in contests. This is when she started a series of collaborations with Guillaume Henry.

She became chief designer for Anne-Valérie Hash for 3 years, before starting her eponymous brand in 2006 which got her the Grand Prix de la Création de la Ville de Paris.

Since, Seiko's been assigned to design the costumes of the theatre play "Adansonias" from the artist Terence Koh in 2009. Meanwhile she's been exhibiting her collections at showrooms twice a year, as well as developing her company. All of which she does balancing creativity and the reality of the industry.

«The way we look at things is rarely the straightest way but more often like a dissymetry.»



PRODUCTS

If there is anything to point out about Seiko Taki, it would be the *quality* and *rarity* of the garments.

The production requires such a high level in *traditional savoir-faire* that it couldn't be reproduced industrially for it to keep the same *quality level*.

All pieces are *hand-made* by Seiko herself, using *natural, high quality materials* such as leather, silk and linnen.



STYLE

Seiko Taki's style can be described as *romantic chic* with elements taken from *men's wear*.

Textures and colors are meant to reflect the *organic* and *mineral* world.

The whole flair of it reminding Seiko's ideal woman: *childish, natural and romantic*.

The volumes are well *constructed, structured*, and punctuated by a careful *layering* of fabrics.

The looks embrace the idea of "*natural rock*": an elegance in daily life, *without protocol*, and a silhouette reflecting *a pure and primary personal identity*.

All of it relating to Seiko Taki's philosophy around the *Heart, peace and love*.





Awards

2002 :
First price of Biennale de la mode de Nancy
Participation in Swiss Textile Award Gwand

2006 :
Grand Prix de la création de la ville de Paris

2008 :
Selected Designer 2009 by Atmosphère Paris
Selected for the fifth birthday of the Fédération française du prêt-à-porter féminin

2009 :
First price of 080 Barcelona Fashion

LES 5 LAURÉATS DU GRAND PRIX DE LA CRÉATION DE LA VILLE DE PARIS À L'HONNEUR DANS L'EXPOSITION DE PATRICK DEMARCHELIER



SEIKO TAKI

« J'ai remporté le Grand Prix de la Création de la Ville de Paris en 2006, qui m'a encouragé à lancer ma propre marque à Paris, la ville où je veux me consacrer à la création. Cette même année, j'ai rencontré Phanie Lamoureux et Philippe Fort, grâce à qui j'ai pu contacter les gens de la Boutique de Christian de la Ville de Paris. Avant d'être une nationalité étrangère, je ne voyais pas où tout commençait de ma propre marque en France, j'ai donc reçu l'appui et les conseils nécessaires afin de créer ma marque et monter mon atelier. Dès mars 2007, j'ai pu lancer la marque Seiko Taki. La Ville de Paris et la Fédération Française du Prêt-à-Porter Féminin sont des organisations qui soutiennent tous ceux qui aiment la mode et qui veulent y travailler. Être appuie au Petit Palais dans le cadre d'un événement prestigieux est signe de liberté et d'égalité. C'est le commencement d'un nouveau départ ».

SEIKO TAKI

This was Paris (also Taki's third collection since her debut and her first solo runway show. The lineup sought to lend contrast to women whose contemporary wit values is more difficult due to the pressures of urban living. Lines visible through skirts and dresses, unusual combinations of fabrics and meticulous details were representative of the strength and feminine elegance the emerges from broken things.

SEIKO TAKI

After graduated from ESCMO (Institut Supérieur de la Mode) in Paris, she worked as an assistant designer at Kansai Design Center. Established her own brand Seiko Taki in 2007, and made her debut at the 080 AW10/11.

セイコタキ

2007年パリファッションウィークにて、自身のブランド「セイコタキ」を立ち上げ、デビューコレクションを発表。パリを拠点とし、独自の感性でファッション界に貢献している。



Press releases

- 2007 :** Stilius
- 2008 :** Publication in Hywel's book «100 new Designers»
Bonzour
Nuo...Iki
- 2009 :** Gap Presse

Notable Shooting

- 2007 :** Cosmopolitan
- 2008 :** Drome Magazine
- 2009 :** BMM
i-D Magazine
- 2010 :** Dealer de Luxe
Sport & Street Collezioni
- 2011 :** Ane Can

Dūžtantys japonės miestai

Valdas Putrakis Nipponikos – Soudes Jomūntylės ir Luodo Miesto

